

Wow Writing Workshop - College Essay Experience Schedule

First assignment due Sunday, 2/2/25

Note: Includes assignment over Presidents' Day weekend

PRE-WORK	Date	Task	Who
Sunday	1/19/25	Receive welcome email with link to brainstorm dates	Student
Sunday	1/26/25	Make sure you've chosen a brainstorm date	Student
WEEK 1	Date	Task	Who
Sunday	2/2/25	Intro-Step 2: Pework due (1 hour)	Student
Monday	2/3/25	No new assignment	
Tuesday	2/4/25	You will schedule a brainstorm Tues, Wed or Thurs this week, then complete Steps 3-4 after the meeting. Together, this will take about 2 hours.	Student
Wednesday	2/5/25		
Thursday	2/6/25		
Friday	2/7/25	Respond by Friday; assign Step 5	Coach
WEEK 2	Date	Task	Who
Sunday	2/9/25	Step 5: Content draft due (2 hours)	Student
Monday	2/10/25	Step 6: Assign Write Outside the Essay exercise	Coach
Tuesday	2/11/25	Step 6: Write Outside the Essay exercise due (1 hour)	Student
Wednesday	2/12/25	Step 6: Assign New Openings exercise	Coach
Thursday	2/13/25	Step 6: New Openings exercise due (1 hour)	Student
Friday	2/14/25	Step 7: Assign Plan Your Next Draft exercise	Coach
WEEK 3	Date	Task	Who
Sunday	2/16/25	Step 7: Plan Your Next Draft exercise due (1 hour)	Student
Monday	2/17/25	Step 7: Assign Draft 2 (Content + Structure)	Coach
Tuesday	2/18/25	Step 7: Work on essay	Student
Wednesday	2/19/25	Step 7: Content + Structure draft due (2 hours)	Student
Thursday	2/20/25	Step 8: Respond to Content + Structure draft	Coach
Friday	2/21/25	Step 9: Content + Structure + Polish draft due (2 hours)	Student
WEEK 4	Date	Task	Who
Sunday	2/23/25	Continue working/revise if another draft or more time is required	Coach and Student
Monday	2/24/25	Step 10: Respond to Content + Structure + Polish draft	Coach
Tuesday-Friday	2/25 - 2/28	Review process and prepare for webinar	Student
Thursday	2/27/25	Final webinar (1 pm Eastern)	
Friday	2/28/25	Resource packet available	

Sunday 3/9/25 Ten-step platform closes