



The College Essay Experience for Students

Plan. Process. Schedule.

PRE-WORK	Date	Steps	Task	Who
Monday	At registration		Questionnaire due (15 minutes) Log in to wowwritingworkshop.com for access	Student
Monday	5/17		Receive welcome email from your coach with link to brainstorm dates	Student
Monday	5/31		Make sure you've chosen a brainstorm date	Student

WEEK 1	Date	Steps	Task	Who
Sunday	6/7	Intro-2	Intro-Step 2: Pework due (1 hour)	Student
Tues-Fri	6/9-12	2-4	Brainstorm appointment; complete Steps 3-4 after brainstorm (2 hours)	Student
Wed-Fri	6/10-12	3-4	Steps 3-4: Respond to student ASAP; assign Draft 1 (Content)	Coach

WEEK 2	Date	Steps	Task	Who
Sunday	6/14	5	Step 5: Content draft due (2 hours)	Student
Monday	6/15	6	Step 6: Assign Write Outside the Essay exercise	Coach
Tuesday	6/16	6	Step 6: Write Outside the Essay exercise due (1 hour)	Student
Wednesday	6/17	6	Step 6: Assign New Openings exercise	Coach
Thursday	6/18	6	Step 6: New Openings exercise due (1 hour)	Student
Friday	6/19	7	Step 7: Assign Plan Your Next Draft exercise	Coach

WEEK 3	Date	Steps	Task	Who
Monday	6/22	7	Step 7: Plan Your Next Draft exercise due (1 hour)	Student
Tuesday	6/23	7	Step 7: Assign Draft 2 (Content + Structure)	Coach
Wednesday	6/24	7	Step 7: Content + Structure draft due (2 hours)	Student
Thursday	6/25	8*	Step 8: Respond to Content + Structure draft	Coach
Friday	6/26	9*	Step 9: Content + Structure + Polish draft due (2 hours)	Student

WEEK 4	Date	Steps	Task	Who
Monday	6/29	10*	Step 10: Respond to Content + Structure + Polish draft	Coach
Tuesday	6/30		Send essay to proofreader	Coach
Thursday	7/2		Return essay to student after proofreading	Coach
Tuesday-Friday	6/29 – 7/3		Prep for additional essays (depending on package purchased)	Both

*Please note that Steps 8-10 are sometimes more fluid than Steps 1-7. You may need an extra 1-2 hours to complete interim exercises during Week 4.